

Privacy Notice

English Schools' Cricket Association (ESCA)

1. Who We Are

The English Schools' Cricket Association ("ESCA", "we", "us", "our") is the controller of your personal data.

Contact details:

11 Edgar St, Worcester. WR1 2LR Telephone: Email: escagensec@gmail.com

2. Data Protection Contact

We take the protection of your personal data seriously. If you have any questions about this notice or how we use your data, please contact:

Data Protection Contact:

Contact details:

Dr M A Fenton, General Secretary.

Email: escagensec@gmail.com

Address: as above

(We have not appointed a formal Data Protection Officer, as this is not required under UK GDPR.)

3. The Personal Data We Collect

We may collect and use the following personal data about you:

- Name
 - Address
 - Telephone number(s)
 - Email address
 - Photographs and video recordings (see Section 14)
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4. How We Use Your Personal Data (Purposes and Lawful Basis)

We process your personal data for the following purposes:

a) Membership administration

To manage your membership, maintain records, and communicate with you.

Lawful basis: Contract

b) Organisation of cricket activities

To organise fixtures, competitions, and events.

Lawful basis: Contract and Legitimate Interests

c) Communication

To send you important information relating to your membership and ESCA activities.

Lawful basis: Contract and Legitimate Interests

d) Legal and regulatory obligations

To comply with applicable laws (e.g. safeguarding or financial requirements).

Lawful basis: Legal Obligation

We do not use your personal data for marketing purposes.

5. Sharing Your Personal Data

We may share your personal data, where necessary, with:

- Schools and team organisers
- Competition organisers and officials
- The England & Wales Cricket Board as the governing body of cricket

We only share the minimum data necessary and ensure appropriate safeguards are in place.

We do not sell your personal data.

6. International Transfers

We do not transfer your personal data outside the United Kingdom. If this changes, we will ensure appropriate safeguards are in place.

7. How Long We Keep Your Data

We will retain your personal data:

- For as long as you are a member or involved with ESCA; and
- For up to **6 years after your involvement ends**, where required for administrative, legal, or safeguarding purposes

We will only retain data longer where required by law.

8. Your Rights

You have the following rights:

- Right of access
- Right to rectification
- Right to erasure
- Right to restrict processing
- Right to data portability
- Right to object

To exercise any of these rights, please contact us.

9. Making a Request

We may need to verify your identity before responding. We will only request information that is necessary and proportionate.

10. Data Breaches

We will notify you of any high-risk data breach affecting your personal data where required by law.

11. Automated Decision-Making

We do not use automated decision-making or profiling.

12. Complaints

If you are unhappy with how we handle your data, please contact us first.

You also have the right to complain to the **Information Commissioner's Office (ICO)**:

Website: <https://www.ico.org.uk>

Telephone: 0303 123 1113

13. Changes to This Privacy Notice

We may update this notice from time to time.

14. Photographs and Video (Media Consent)

We may take photographs and video recordings at matches, training sessions, and events for the purposes of:

- Promoting ESCA activities
- Reporting on events and competitions
- Use on our website, social media, and printed materials

Lawful Basis

We rely on **consent** to use photographs and video recordings where individuals can be identified.

How Consent Works

- Consent will be obtained before using images where individuals are identifiable
- For children under 18, consent will be obtained from a parent or guardian
- Consent is voluntary and can be withdrawn at any time

Withdrawing Consent

If you wish to withdraw your consent, please contact us using the details above. We will stop using your images in future publications and, where reasonably practicable, remove existing images.

Safeguards

We will:

- Avoid using full names with images of children
 - Use images appropriately and respectfully
 - Not use images for purposes unrelated to ESCA activities
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